

Australian Glenorchy City Council enjoys multiple site handling with Axinom's AxCMS.net®



After migrating to AxCMS.net® Glenorchy City Council's websites attract 200% more visits each month. Work on extending sites and migrating other Council's websites has already started

Overview

Customer

- Glenorchy City Council, Tasmania, Australia
- IT department

Websites

- Different governmental and non-governmental sites and event-related micro sites

Requirements

- User friendly web content management system
- User engagement
- Expandable, flexible and powerful system for the handling of multiple sites
- High security
- Scalable system
- Maps integration

Technology

- AxCMS.net®
- Windows 2008 R2 (VM)
- Microsoft SQL Express 2008 R2 64bit
- RSS

Customer

Glenorchy City Council is a local government situated in Glenorchy, **Tasmania's** fourth largest city, nestling alongside the Derwent River, in full view of the towering landmark of Mount Wellington. With a community of **42,000 people**, the city has a rich indigenous heritage and has been home to the Mouheeneener Aboriginal people for over 40,000 years. Originally settled as an agricultural district, Glenorchy is a **major economic centre** in Tasmania, with a robust mix of traditional industries, innovative high-tech enterprises and dynamic small businesses.

Requirements

The Tasmanian City Council has a substantial number of **internal clients** who each require an individually tailored web presence. Hence, the basic requirement was to build **numerous sites**, some of these being completely static with content staying much the same throughout their lifetime,

whereas others are required to be heavily interactive and expandable on demand. Community engagement is a high priority as well as **security for external users**. This has required a **system** that could present information in a **simple yet expandable** way.

Glenorchy City Council sought for **internal users** a system that was **easily useable**, secure and **customizable**. The ability to be able to **perform with high numbers of traffic and large amounts of data** was a necessity.

Solution / Implementation

After initial group discussions on the requirements of each client, the chosen system would need to be expandable, powerful and simple to use. Besides, there was a need for customizable components that could easily be ported from one site to another. After an extensive evaluation of available web content management systems **AxCMS.net®** was chosen.





Alex Warwick, Web Development Officer, Glenorchy City Council, about AxCMS.net®:

"I would like to thank Axinom for the amazing product. I was grateful for the professionalism of your staff and the manner in which they conducted themselves. I will definitely be recommending AxCMS.net® to other businesses and government organizations I know. You surely have the best CMS system I have ever seen and I look forward to the continuing improvements you make with every release. Many thanks from the other side of the world."

A **prototype was almost instantly created** using the builder that came with the initial AxCMS.net® test version. This was an important part as other web content management systems of the evaluation set needed a lot of setup and customization.

After selecting AxCMS.net® as the preferred system, the **implementation of the system was a pleasurable experience** – the Glenorchy City Council IT team was able to **quickly and easily set up the AxCMS.net®** system and build the entire website using the XML and batch files available.

Furthermore, in a second step the **web presence was expanded** and many of the functionalities of the system were integrated. Each addition saw a **greater community involvement** in the site. The **website now attracts 200% more visits each month** than it did before the migration to AxCMS.net®. This figure continues to grow each month and **AxCMS.net®** is seen as the **major contributor to this**.

Benefits

Using AxCMS.net® has seen many benefits to Glenorchy City Council. Whereas in the past several websites were maintained across several platforms and systems, now **only one single virtual server with one administration panel for all websites** is used.

Not only has this **streamlined cost** and **user guidance**, it has also proved invaluable for training, maintenance and **extensibility**. The Australian City Council can now easily **upgrade all websites at once – simply and quickly**. Besides, the immediate impact upgrades as well as changes can make, can be seen.

Another major benefit is that **when creating new controls** for a website it can become **immediately available to all websites** contained in the **AxCMS.net®** system. This is very beneficial to the City Council team and for their clients. The needed **time for realization** is **greatly diminished**.





The **ability to create and customize templates** to suit individual needs is fundamental to have **websites that all run together in the same system whilst being completely unique** and allowing the user a distinct web experience. New dynamic controls can also be built and be integrated quickly to the system; through this the **possibilities are never limited.**

Outlook

With AxCMS.net[®] now implemented, the outlook has changed from maintenance viewpoint, to a viewpoint of extending the existing sites and supporting other Councils and organizations. Work on **migrating another Councils web presence** into the Axinom AxCMS.net[®] system **has already started.**

To manage multiple sites through the one system has been a major attributer to Glenorchy's **online advancement.** Glenorchy City Council sees their web presence expanding and including a greater part of the community with all the possibilities that AxCMS.net[®] offers.

Besides, another step is the implementation of **"Exponare"** (visualised spatial data) into the system to provide their clients with up to date **maps** of many of the facilities and services. With so many possibilities ahead, Glenorchy City Council **looks forward** to an **exciting time** to be **growing** their **web presence.**

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Glenorchy City Council is a community minded council that listens to its residents in the northern part of greater Hobart, capital of the state of Tasmania, Australia. Glenorchy has an award-winning community consultation program that provides residents with the opportunity to have their say on the decisions that affect their City. Besides practical programs are offered to assist young people, families and older residents.

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